



Discover the Value of EzineArticles.com



Christopher Knight



Marc



Chris



Penny

Christopher Knight – EzineArticles CEO & Publisher:

“EzineArticles.com is a FREE platform where hundreds of thousands of expert authors are able to write and submit articles in exchange for traffic back to their website.”

Marc – EzineArticles Marketing Manager:

“The marketing strategy for EzineArticles is really a “grassroots” strategy because it’s free, yet the potential for website traffic is huge.”

Chris – EzineArticles VP of Operations:

“EzineArticles is unique because we’re user and speed obsessed. We invest many resources to make sure we provide the best content and user experience possible.”

Penny – EzineArticles Managing Editor:

“EzineArticles.com is a platform for members to submit quality original articles in exchange for a link back to their website or blog.”

Christopher Knight:

“One of our goals is to be our authors’ highest non-search engine referrer of traffic back to their website.”

Chris:

“We provide a wide range of FREE tools and training to help our members get the most amount of traffic.”

Marc:

“Our website is seen by over 30 million visitors every month.”

Chris:

“Some of the tools include the EzineArticles Widget ...”

Penny:

“We thrive on member feedback because it significantly shapes who we are.”

Chris:

“... we offer the Facebook Fan pages, EzineArticles Training Series via email ...”

Christopher Knight:

“EzineArticles is highly efficient at converting your expertise into high-value prequalified traffic.”

Penny:

“Prequalified traffic is web users who already have an interest in your area of expertise.”

Marc:

“Which means they are more inclined to buy your products or services.”

Chris:

“... we tweet newly published articles for our authors ...”

Marc:

“EzineArticles provides over 5 MILLION clicks a month to our members ... FOR FREE.”

Christopher Knight:

“The value of those clicks range from 5¢ to ~\$1.50 or more if you had buy them on the open pay-per-click market.”

Chris:

“... we offer the EzineArticles alerts, the EzineArticles Blog - which is a great resource, and we also offer article templates.”

Penny:

“Using the EzineArticles system, your quality original articles get a chance to be exposed to thousands or even millions of people.”

Christopher Knight:

“EzineArticles.com is FREE for our expert authors and our 30 million plus monthly visitors.”

Penny:

“It’s a place that converts author expertise into highly prequalified website traffic.”

Marc:

“It’s a site that gives members traffic, market visibility, and media exposure.”

Chris:

“It’s a platform which members can use to build their own article marketing campaign.”

Christopher Knight:

“I tell people all the time that if they have a passion or expertise that you want to share, and want to exponentially increase traffic to their website go to <http://EzineArticles.com/submit/>, and start writing and submitting today. So go do it now!”