

(1) **Old Ezine Articles:** This includes your archives of articles that you have sent in your ezine from the past 10+ years. If you've created multiple articles for each email newsletter issue, we recommend that you break your old ezine articles into single article chunks rather than multi-topic articles. If you have large ezine articles from your email newsletter archive, consider breaking them down into 400-700 word chunks rather than 1,000-3,000 word articles.

(2) **Old Original Forum Posts:** If you've been on the internet for some time, there is a good chance you belong to a few forums that you might call yourself a "resident expert" on. All of your old forum posts that are greater than 400 words in length will make great new articles that you can put into distribution to create more traffic and sales for your business, and enhance your credibility.

(3) **Old Blog Posts:** The whole point of blogging, besides posting frequently, is that you can easily syndicate your blog for others to read via the RSS reader of their choice. Because of the syndication orientation of blogging, your blog posts that read greater than 400 words make great articles that you can slap on a longer title, add a resource box that pitches your blog website and put a fast 250+ articles into immediate distribution.

(4) **Out of Date Books:** Are you the author of a book no longer in print? If you own the copyrights to it, this is an excellent place to create hundreds of quality articles with just a short period of editing.

(5) **Current Ebooks:** Take 10%-20% of your hottest selling ebooks and flip into articles designed to entice your reader into wanting the complete ebook. You still need to deliver real content value here and not get skimpy or tease them with "what they could learn if they bought your ebook." Keep the articles short, with bulleted or small numbered lists.

(6) **Top 10 or Top 7 Articles:** Everyone likes content they can read very fast. Why not create top 10 lists (or any number of "Top" things) related to your niche area of expertise. To begin, just create a headline such as "Top 7 Strategies For Newbie Managers" and then number the list from 1-7. Come up with a sub-headline for each tip and then do (1) paragraph describing the tip. You'll find these are easy to produce and crank out 5-10 of them per day.