

Your Article is Your Sales Agent

Here is another Ninety-Second (:90) Strategy with EzineArticles.com. Think about each quality, original article you produce as a sales agent leading targeted traffic to your website. Each article agent is selling for you 365 days a year, year after year.

Your investment of time to produce a single article is like paying one sales agent's salary for years to come. When you submit an article to EzineArticles.com that is then reprinted by another publisher, your sales agent just picked up another account with the potential for additional returns on your investment.

Think of the time you invest to create your quality, original article as the money you might spend on advertising your website. Both can lead traffic to your website, but what's coming out of your pocket? Nothing. Plus, with article writing and marketing, you have already given valuable information to your potential member or customer, which builds trust and credibility and it's before they even see the link to your website.

If just one article agent can create so much opportunity, think of the possibilities if you had ten (10), one hundred (100) or one-thousand (1,000) article agents selling for you nonstop! The more article agents you have selling for you, the more targeted traffic and leads you can generate for your business.

You can gain more exposure and lead more traffic to your website by submitting your next crop of article agents to EzineArticles.com. Or, if you would like to start reaping the benefits of article writing and marketing, create your free basic membership account and submit your first quality, original article today at EzineArticles.com and let us put your article agents to work for you!