

# Get Your Writing Process Flowing

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Get your writing process flowing with these simple strategies from EzineArticles.com:

- (1) Picture your ideal reader. Ask yourself: "What might compel that person to read my article and what outcome do I intend for my target reader?"
- (2) Identify the reason why you think your article topic is important to write about. Does it solve a problem, answer a question, offer tips or strategies, provoke thought or offer an opinion?
- (3) Read the work of other experts in your niche for inspiration. Then create your next original article and infuse it with your unique expert perspective.
- (4) Walk away. Call a friend, take a walk, etc. Sometimes you just need a break to let your mind wander on its own. Then when you return to your writing workspace, clear your mind of all that clutter!
- (5) Just write it already! Free association writing puts your immediate thoughts to paper or computer. Granted, it is a draft of a draft of a draft, but if you can come up with a couple of key ideas or sentences, you can craft an entire article around it.
- (6) Keep something to record notes on with you at all times...you never know when inspiration will hit!
- (7) Take a look at your writing environment. Is it hot in here? Are you distracted by noise inside or outside your workspace? Do your eyes hurt from straining or does your neck hurt from looking at a computer screen at the wrong height?
- (8) Change your mindset. You don't *have* to write the article, you *get* to write the article.

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