

Article Title Guidelines

Here is another Ninety-Second (: 90) Strategy with EzineArticles.com. When creating your Article Title, consider these EzineArticles.com Guidelines:

(1) Article Title Letter Casing: Your Article Title should use both lower and upper case lettering with the first letter of each major word capitalized.

(2) Article Title Punctuation: Your Article Title should use natural punctuation. In other words, Microsoft Word auto-formatting for apostrophes, double dashes, quotes and ellipses should be turned off and typed naturally. Also, it is not necessary to put quotes around your entire Article Title or punctuate it with a period.

(3) Article Title Length: Your Article Title should be at minimum two words long and at maximum one-hundred (100) characters long.

(4) Article Title Keyword Content: Your Article Title should be keyword-rich, but not keyword-stuffed. Too many repeated keywords or keyword phrases in your article may make the readability of your Article Title unnatural.

(5) Article Title Promise Content: Your Article Title should directly relate to the content in your article body and not include your Author Name, Company Name or website.

(6) Article Title Content: Your Article Title should not include any slang or profanity. It is of no benefit to you or the reader.

Your Article Title can determine the success of your article in terms of how much qualified traffic your article will generate, so submit your next set of articles with your expertly crafted titles to EzineArticles.com. If you would like to start reaping the benefits of article writing and marketing, create your free basic membership account and submit your first quality, original article today at EzineArticles.com!