



# Discover the Value of EzineArticles.com



Christopher Knight



Marc



Chris



Penny

**Christopher Knight** – EzineArticles CEO & Publisher:

“EzineArticles.com is a FREE platform where hundreds of thousands of expert authors are able to write and submit articles in exchange for traffic back to their website.”

**Marc** – EzineArticles Marketing Manager:

“The marketing strategy for EzineArticles is really a “grassroots” strategy because it’s free, yet the potential for website traffic is huge.”

**Chris** – EzineArticles VP of Operations:

“EzineArticles is unique because we’re user and speed obsessed. We invest many resources to make sure we provide the best content and user experience possible.”

**Penny** – EzineArticles Managing Editor:

“EzineArticles.com is a platform for members to submit quality original articles in exchange for a link back to their website or blog.”

**Christopher Knight:**

“One of our goals is to be our authors’ highest non-search engine referrer of traffic back to their website.”

**Chris:**

“We provide a wide range of FREE tools and training to help our members get the most amount of traffic.”

**Marc:**

“Our website is seen by over 30 million visitors every month.”

**Chris:**

“Some of the tools include the EzineArticles Widget ...”

**Penny:**

“We thrive on member feedback because it significantly shapes who we are.”

**Chris:**

“... we offer the Facebook Fan pages, EzineArticles Training Series via email ...”

**Christopher Knight:**

“EzineArticles is highly efficient at converting your expertise into high-value prequalified traffic.”

**Penny:**

“Prequalified traffic is web users who already have an interest in your area of expertise.”

**Marc:**

“Which means they are more inclined to buy your products or services.”

**Chris:**

“... we tweet newly published articles for our authors ...”

**Marc:**

“EzineArticles provides over 5 MILLION clicks a month to our members ... FOR FREE.”

**Christopher Knight:**

“The value of those clicks range from 5¢ to ~\$1.50 or more if you had buy them on the open pay-per-click market.”

**Chris:**

“... we offer the EzineArticles alerts, the EzineArticles Blog - which is a great resource, and we also offer article templates.”

**Penny:**

“Using the EzineArticles system, your quality original articles get a chance to be exposed to thousands or even millions of people.”

**Christopher Knight:**

“EzineArticles.com is FREE for our expert authors and our 30 million plus monthly visitors.”

**Penny:**

“It’s a place that converts author expertise into highly prequalified website traffic.”

**Marc:**

“It’s a site that gives members traffic, market visibility, and media exposure.”

**Chris:**

“It’s a platform which members can use to build their own article marketing campaign.”

**Christopher Knight:**

“I tell people all the time that if they have a passion or expertise that you want to share, and want to exponentially increase traffic to their website go to <http://EzineArticles.com/submt/>, and start writing and submitting today. So go do it now!”